



LEGACY
SPORTS & EVENTS

COMPANY INFORMATION, ACTIVITIES AND SERVICES

About Legacy

VISION STATEMENT

"To be Qatar's trusted Event Delivery Partner, setting the benchmark for excellence and international best practice in planning and executing best-in-class events. We aim to elevate every experience through precision, creativity and operational excellence, supporting Qatar's vision as a global hub for major events."



COMPANY SUMMARY

Founded in 2013, Legacy Sports & Events brings over a decade of proven expertise in supporting and delivering complex, high-profile events across Qatar. Our team brings experience from Europe, North America and the Middle East to combine global standards with local insight to deliver seamless event solutions. Our core competency lies in the planning and delivery of temporary infrastructure, hospitality fit out and operational management ensuring every project meets international benchmarks for safety, quality and guest experience.

Core Services



01 EVENT INFRASTRUCTURE & FIT OUT

Temporary structures, power and distribution hospitality fit out, branding.

02 OPERATIONAL MANAGEMENT

End-to-end planning and execution for complex builds.

03 SPORTS & ENTERTAINMENT ACTIVATIONS

From simulators to multi-activity experiences.

04 CORPORATE & COMMUNITY ENGAGEMENT

Team Building Programmes, Sports leagues and Camps.

Our Experience



QATAR MASTERS 2021 - 2025

Legacy has played a key role in the setup and installation of hospitality structures, Fan Zones and fit-out for the Qatar Masters Golf Tournament, supporting the delivery of premium guest and sponsor environments at one of the region's flagship sporting events.



QATAR FORMULA 2021 - 2025

Legacy has been a trusted delivery partner in the setup and installation of hospitality structures and event fit-out for the Qatar Formula 1 Grand Prix, supporting the creation of high-end guest, corporate, and operational environments across the circuit. From temporary structures and internal fit-out to furniture, branding, and electrical distribution, Legacy has worked as part of the wider event delivery team to ensure complex builds are executed safely, efficiently, and on schedule.



QATAR FIFA WORLD CUP 2022

Legacy Sports & Events has played a central role in the setup and delivery of temporary infrastructure and hospitality spaces for Stadiums and FIFA Fan Festival supporting international teams across 12 venues to deliver amazing. Our scope included hospitality fit out, power distribution, water & waste management and brand activations.



LUSAIL SKY FESTIVAL 2024 - 2025

Legacy Sports & Events has been an integral part of the setup and installation of event infrastructure and hospitality fit-out for the Lusail Sky Festival, supporting the delivery of large-scale public viewing and VIP environments for one of Qatar's most high-profile live spectacles..

Our Experience



CORPORATE DAYS & EVENTS 2013 - 2026

Legacy Sports & Events has supported the delivery of corporate events, family days, staff celebrations and brand activations across Qatar. Our services include event planning, venue setup, entertainment, sports activities, temporary infrastructure, branding and on-site management, providing clients with a complete and professionally delivered event solution.



TEAM BUILDING 2013 - 2026

Legacy Sports & Events has delivered a wide range of interactive team-building programmes designed to encourage communication, teamwork and friendly competition. Our tailored activities include sports challenges, tournaments, inflatable games and corporate competitions, supported by experienced event staff and complete operational management.



SPORTS DAY EVENTS 2015 - 2026

Legacy Sports & Events has extensive experience in the planning and delivery of sports days for schools, companies and community organisations. From venue preparation and activity zones to sports equipment, staffing and event coordination, we create well-organised, engaging events suitable for participants of all ages and abilities.



DESERT SIMS – GOLF & MULTI-SPORT SIMULATORS 2025 - 2026

Legacy Sports & Events provides premium golf and multi-sport simulator experiences through Desert Sims. Our mobile installations are suitable for corporate events, fan zones, team-building days, private functions and brand activations, offering interactive golf, football, basketball, baseball and other sports in a fun and engaging format.

Why Choose Us?



PROVEN EXPERTISE

Decades of experience in global and local event delivery.



INTERNATIONAL STANDARDS

Safety, quality and operational excellence.



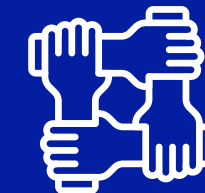
TURNKEY SOLUTIONS

From concept to completion.



TRUSTED PARTNERSHIPS

Strong relationships with venues, suppliers and stakeholders.



COMMITMENT TO QATAR

Supporting the nation's vision for world-class events.

Selection of Our Clients



Strategic Partners & Suppliers

Our partners ensure we deliver on our promise of providing international best practice and seamless execution.
Each of our partners are vetted and audited to ensure alignment with company vision.



Local **Contact Information**



GENERAL ENQUIRIES



info@legacysportsandevents.com



@legacydoha



www.facebook.com/LegacyDoha/



Doha, Qatar

Chairman

Hamad Al Amari

info@legacysportsandevents.com

General Manager

Carl Windley

+974 66160379

carl@legacysportsandevents.com



LEGACY
SPORTS & EVENTS